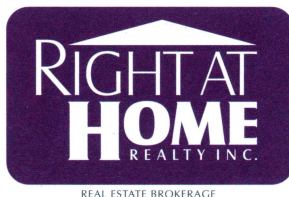


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October 23, 2007

### Ideological Systems

As a real estate brokerage just starting up, we were fortunate to have connected with Andre Vittorio and his team at Ideological Systems. In just over 3 years we've grown from 1 real estate representative to over 800. That growth would not have happened as smoothly as it did without the knowledge, skill and support from the Ideological team.

As rapidly as we grew, our computer, server and support needs grew as well. Every step of the way, they provided the expertise needed to match our growth with the appropriate IT support and equipment solutions. We were given options and rationale that helped make the transitions from one stage to another smooth sailing. The knowledge-base and customer service focus of their technical and support staff helped keep things running smoothly even during those times when unforeseen problems occurred.

The feeling of partnership that comes with having Ideological on your team is the best peace-of-mind you can have for a growing business. Our relationship started with an initial project of wiring our premises to most recently helping us implement a cost-effective fax-to-email server.

Dealing with Ideological, we were always presented with options that allowed us to make the best equipment investment decisions and allowed us to build our business without the need for us to become experts in the IT field.

We will shortly become the largest independent real estate brokerage in Toronto; Ideological has been an important part of our growth.

As we move onto the next phase of our business, we know we can 'stick to our knitting' and rely on Ideological to deliver efficient and effective IT support in service, product and planning.

A handwritten signature in blue ink, appearing to read "Howard Drukarsh", with a long, sweeping flourish extending to the right.

Howard Drukarsh  
Vice President/Broker